

# YourShop

## Privacy Policy

*Updated on: 10/11/2022*

One of the significant importance for **TEEDEE365 LTD** is to ensure the privacy of our visitors. The Privacy Policy documents are available to view at <https://thesat.co.uk/yourshop.pdf> and will detail information on the relevant information obtained, recorded and how it is used.

Should you require any further information regarding our Privacy Policy you can contact us.

The privacy policy is solely for the use of visitors using our website/App.

## Consent

Using our website/App; **YourShop**, you agree to the terms and give consent to our privacy policy.

## Information we collect

**TEEDEE365 LTD** will only request personal information that is necessary and within appropriate reason. Where personal information is required, a reasoning will be stated at the time of the request. When contacting us directly or when you register for an account with us, we will need information such as your name, contact number, address and email address.

## How We Use Your Information

The information we use are gathered for many reasons and such examples includes:

- Develop and improve the functionality of our website/App, services and products
- Understand and retain awareness of how visitors use our website/App
- Be able to generate regular updates and adequate information like promotions and marketing accordingly
- Have the ability to communicate with you
- Preventing any fraudulent activities

## Log Files

Log files are used by **TEEDEE365 LTD** as a general protocol to be able to recognise when visitors visit our website/App. The aim is to recognise the trends, regulate the website/App, and comprehend the focus of visitors when on the website/App and collating demographic data. Information collected by log files includes Internet Service Provider better known as the referred ISP, internet protocol addresses, browser type as well as the number clicks. Please note the information gathered is not personally identifiable to the visitors.

## Cookies and web beacons

**TEEDEE365 LTD** uses cookies to store information such as the pages visited and preferences. The purpose of cookies will ensure the website/App is catered for visitors accordingly allowing us to work on areas regularly.

### DoubleClick DART Cookie

Google is one of the third-party vendors on our website/App which also utilises cookies referred to as DART cookies to enable advertisements relevant to our website/App visitors. Should you prefer for DART cookies not to be available when visiting our website/App, you can choose to block this by visiting the Google ad and more information on their content network Privacy Policy.

### Advertising Partners Privacy Policies

**TEEDEE365 LTD** also uses advertising partners and therefore there will be third-party ad servers and ad networks utilises technologies similar to Web Beacons, cookies and JavaScript that will be displayed on our website and sent to users browsers. Those third-party ad servers will receive your IP address. The purposes of these technologies are to track the performance of their advertising campaigns and also cater it directly to the websites visited by the users. Please be aware **TEEDEE365 LTD** is unable to control or view these specific cookies as it is ownership of the third-party advertisers. The Privacy Policy for TeeDee365 Ltd is only applicable to our website, apps and products; it does not apply to any other advertisers. To view the Privacy Policy for the advertisers, please visit their individual websites to retain information of their own Privacy Policy in place. There is the option to disable cookies via the browser choices. For instructions and further information, please search for cookie management on the relevant browser websites.

### Our storage and security

The entire personal information you have given is stored on our highly secure servers. To secure and safeguard the data gathered, we have adequate procedures on managing it electronically and physically. In accordance with the nature of the information, customer files are protected with safeguards to ensure it is otherwise never accessible by anyone unauthorised. We have restricted access on our computer access too. Only a limited number of authorised employees can go into the physical access area where there is gathered, processed or stored data. With SSL technology, any payment transactions will be encrypted making it safer. It is the responsibility of the user to keep the password used for the website or app confidentially. Please do not share passwords with anyone.

All of your personal information is stored on our secure servers and we have put in place appropriate physical, electronic, and management procedures to safeguard and secure the data we collect. Customer files are protected with safeguards according to the sensitivity of the relevant information. Appropriate controls (such as restricted access) are placed on our computer systems. Physical access to areas where personal data is gathered, processed or stored is limited to authorised employees. Any payment transactions will be encrypted using SSL technology. Where you have a password which enables you to access certain parts of our Site or App, you are responsible for storing this password and keeping it confidential. We ask you not to share your password with anyone.

Please note that unfortunately the exchange of information via the internet is not entirely secure. Although, we will certainly endeavour to safeguard your personal

data, we are unable to guarantee the security of your data transmitted to our website or our App; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features as stated to ensure the prevention of unauthorised access.

### How long we store your information

We only retain your personal information for as long as it's necessary for our original legitimate purpose for collecting the information, for as long as we have your permission to keep it and for any time limit detailed by the appropriate law or regulation. If you are a customer, we will delete your personal information no later than 30 days after you delete your account or please submit a deletion request to ***admin@thesat.co.uk*** if you are a merchant, we will delete your personal information no later than 1 year after you terminate use of our Service.

### Changes to our privacy policy

If there are changes or updates to our privacy policy at any time, we will update the Privacy Policy accordingly and where necessary send you an email notification with the link. Please occasionally review the Privacy Policy should you wish to gain further information on any specific amendments or updates.

### Contact

If you have any questions, requests and comments regarding our Privacy Policy, please feel free to send us an email at ***admin@thesat.co.uk***